

International Association of Claim Professionals (IACP)

UK Claims New Entrant Award 2012

The award is open to entry by any new entrant into the claims section of the first or second year of a graduate or similar training programme with any organisation that is a Regular Member, Run-off Member or Claim-Management Member (as defined in the IACP Bylaws) of the IACP who is based in the UK.

The winning entrant will receive an iPad2 and a complimentary place at the IACP London Conference 2012.

The award will be judged by the London Conference Committee of the IACP with the announcement and presentation of the award being made by the keynote speaker at the IACP London Conference on Tuesday 24 April 2012 in the Old Library, Lloyd's, London.

Entrants are invited to submit an essay of not more than 2000 words on one of the following subjects:

- 1) What is the importance of the claims function in the product which the insurance market sells?
- 2) Why is a fraud strategy important for an insurer?
- 3) How can claims management be enhanced by the use of Management Information and Data?
- 4) What can we learn from the recent natural catastrophes and what is the insurance market's best response to such events?
- 5) How can the claims function of the insurance industry be promoted to young people as an interesting and challenging environment in which to work?

It is expected that the winning entry will provide innovative and practical conclusions and suggestions for consideration in claims management.

Entries should be submitted to Steve Clarke at steveclarkebiz@hotmail.co.uk. The closing date for entries is Friday 16 March 2012.

The decision of the IACP London Conference Committee shall be final.